



407.754.2353 / info@butterflyreleasecompany.com / www.butterflyreleasecompany.com

BUTTERFLY CARE INSTRUCTIONS

Thank you for your order of butterflies. To keep your butterflies safe and dormant until your release simply remove the top Styrofoam lid and take our ice pack, that may be melted out and replace it with a frozen ice pack we ask you to provide. Continue to use the shipping box as a cooler to keep a controlled temperature. If you do not have an ice pack frozen you can use a ziplock bag and fill it with ice. You can refreeze our ice pack and reuse it to replace your ice pack. Check it every 12 hours to ensure it is still frozen. (Sooner if you use a ziplock bag with ice) It is normal to hear a scratching noise but after replacing the ice pack the butterflies will become dormant again. The idea is to keep the butterflies slightly chilled and dormant until it is time for them to fly!

DO NOT STORE YOUR BUTTERFLIES IN A REFRIGERATOR OR FREEZER

Store the Styrofoam insulated shipping box in a room temperature environment after replacing your ice pack. When transporting your butterflies to your event, keep them out of direct sunlight. Replace the ice pack if needed before traveling.

Warm and Wake your butterflies. The butterflies will need to warm up before they are released. Remove the product they are in from the make shift cooler, away from the ice so they have a chance to warm, wake and get ready for flight. Let them warm up for 1/2 HOUR to AN HOUR before you plan on releasing them. For a successful release the butterflies need to be released **during daylight hours and outdoors in temperatures above 65 – 70 degrees.** They will not fly at night, in the rain, extreme wind or cold temperatures.

Releasing from your Envelopes / Decorator Box: To prevent casualties please let your guests know they are receiving a live butterfly when handing out the envelopes. We recommend giving the envelopes to guests as close to the release as possible. Using **Release Envelopes** gently hold the envelope and unfold the flaps so when the envelope is opened the butterfly will instinctively take flight. Using a **Decorator Box**, give it a little shake to motivate the butterflies and untie the ribbons and open / lift the lid. Don't expect the butterflies to come out like fireworks, they will fly and flutter out instinctively from the dark box into the light but some may need to be motivated by reaching in and coaxing them out. *Any lazy butterflies that do not fly right away are perfect for a photo opportunity.* It's okay to gently handle the butterflies.

Display Cages, Release Box and transferring butterfly instruction on back.

BUTTERFLY GUARANTEE: We cannot guarantee a successful release if you release the butterflies in inclement weather, after sunset or if your release day temperature is below 70 degrees. Due to unforeseen circumstances, should your butterflies arrive deceased, please contact us within 48 hours and return them for credit. We do ship extra butterflies to compensate for any uncommon or potential casualties. It is very rare to have expired butterflies as long as you follow the simple care instructions. Please visit our website's QUESTIONS page for more information or call if we can be a service to you.

Thank you very much for your butterfly order, enjoy your release.

MASS RELEASE INSTRUCTIONS FOR DECORATOR BOXES OR CAGES

TIPS FOR RELEASING BUTTERFLIES FROM YOUR DECORATOR BOX

Let your butterflies warm up for 35 minutes to one hour prior to releasing them. Untie your ribbons on either end of the box, give it a gentle shake to encourage the butterflies to fly, and remove the lid. Watch them flutter out, continue to shake the box to encourage any stragglers. Do not be afraid to touch the butterflies, they are very gentle and fascinating to look at close-up.

TRANSFERRING TO DISPLAY CAGE OR RELEASE BOX

The butterflies will be shipped in individual transfer envelopes and will need to be transferred into the display cage or release box. Transfer instructions are provided with your cage or box. To make it easier, transfer them while cold and dormant. It is best to transfer them as close to your event as you can, but it is normal to transfer them a few hours before the event. Some waste, in the form of red or gray spots, is to be expected.

TRANSFERRING MONARCH BUTTERFLIES FROM ENVELOPES INTO YOUR DECORATOR BOX

Your butterflies will be in envelopes in a florist box, inside the decorator box. Remove the florist box containing your butterflies and replace the lid on the decorator box. To transfer them into your decorator box, open the top of the decorator box by using the butterfly shaped Velcro tab, located under the silk flowers. Place your hand, with the butterfly in the envelope, into the opening, pry open the envelope and jiggle it gently to encourage the butterfly to flutter inside the box. Remove your hand and shut the lid. Repeat with the remainder of envelopes.

Hints: Transfer your butterflies while still dormant. They will be sluggish and easier to handle. Transfer your butterflies indoors, with one of the “windows” facing direct light. They will be attracted to light and not try to flutter out.